



K L University

(Koneru Lakshmaiah Education Foundation)

Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ❖ Approved by AICTE ❖ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph:+91-866-2577715, Fax: +91-866-2577717.

KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9 28-01-2023

The II BBA Students visited K.C.P Sugar & Industries Corporation Ltd on 28-01-2023, which is located at Vuyyure, NTR District; the students were interacted with Assistant General Manager and Personal Manager to know about production process and marketing strategies of K.C.P Sugar & Industries Corporation Ltd.

K.C.P Sugar and Industries Corporation Ltd is one among the leading sugar manufacturing companies in India. Its allied business consists of manufacturing and marketing of Rectified Spirit, Extra Neutral Alcohol, Ethanol, Incidental Cogeneration of Power, Organic Manure, Mycorrhiza Vam, Calcium Lactate and CO₂. Sugar factory located in NTR district Andhra Pradesh having an aggregate crushing capacity of 11,500 tons per day.

Members present:

Students: 120 from II BBA (Sec-B & D)

Faculty: Dr. Venkateswarlu Chandu, Dr. S.Pujitha, Dr. D. Praveena Davi

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: K. Lakshman Rao, HR Manager, V.Narasimha Rao, Unit in charge

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit:



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Campus: Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN 522 302
Phone No. 08645 - 350200; www.kluniversity.in; www.klef.edu.in



Dt: 24-01-2023

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To
The Managing Director, / UNIT HEAD
K.C.P. Sugar and Industries Corporation Ltd.,
Vuyyuru, Krishna Dist.,
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on **28/01/2023**.

Number of Students visiting the company are 120 and 3 faculty members accompany them.

Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly

Dr. P. Venkateswara Rao
(HOD-BBA Department)
KL Business School, KLEF,
K L Deemed to be University
Ph: 9963022552

Head
Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Foundation
(Deemed to be University)

activity

Hangate for necessary action

EXALTING EDUCATION, EPITOMISING EXCELLENCE

Admin. Office: 29-36-38, Museum Road, Governorpet, Vijayawada, A. P., India. PIN 520 002.

Phone No. +91 - 866 - 3500122, 2577715, 2576129



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Transport Requisition

Date: 29/01/2023.

Indenting department BBA		Name of the person indenting Dr. Venkateshulu ch	Employee ID No. 6818		
Organization for which the vehicle is indented Industrial Visit		Name(s) of the person(s) for whom vehicle is indented			
Contact no. of indenting person 120 BBA-II year students + 3 staff.		Contact no. of user(s) 9581962290 (9581962290) 1134			
Purpose (brief description) Industrial Visit - BBA-II year students TO KCP Sugar and Industries Corporation Ltd Vuyyuru, Krishna Dt. Two buses required.					
Reporting place SDC-Block	Reporting date 29/01/2023	Reporting time 9:00			
Expected releasing place KCP Ltd Vuyyuru	Expected releasing date 29/01/2023	Expected reporting time 1:30 PM.			
Signature of the indenter <i>ch. H</i>	Signature of the Head of the Department <i>[Signature]</i>	Signature of the Registrar <i>[Signature]</i>			
Department of BBA K.L. Business School Koneru Lakshmaiah Education Foundation (Deemed to be University)					
Requisition No.	Requisition receipt date & time	Received above requisition			
		Signature of Transport In-Charge			
Allotment of own vehicle			Allotment of hired vehicle		
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.	Name of driver	Driver's contact no.
Special instructions, if any					
			Signature of Transport In-Charge		

(02)
Sir buses available.
M. Suresh
27/1/23.

M. Suresh
27/1/23









Pics :Industrial visit